

Extraction of Complex DNN Models: Real Threat or Boogeyman?

Buse Atli, Sebastian Szyller, Mika Juuti, Samuel Marchal, N. Asokan

Outline

Is model confidentiality important?

Can models be extracted via their prediction APIs?

What can be done to counter model extraction?

Is model confidentiality important?

Machine learning models: **business advantage** and **intellectual property (IP)**

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Adversary who steals the model can avoid these costs

How to prevent model theft?

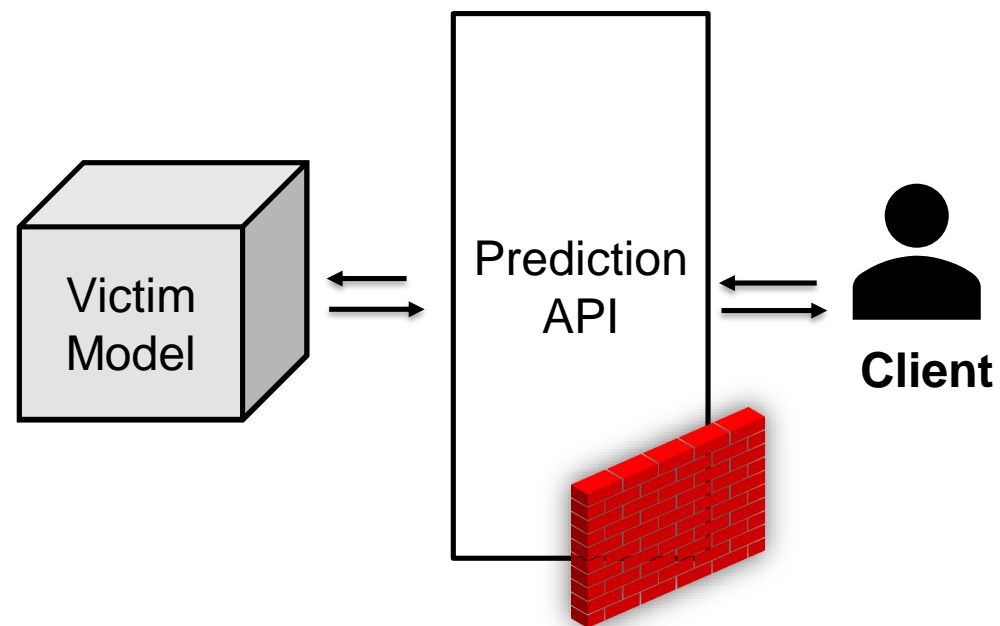
White box model theft can be countered by

- Computation with **encrypted models**
- Protecting models using **secure hardware**
- Hosting models behind a **firewalled cloud service**

Basic idea: hide the model itself, expose model functionality only via a **prediction API**

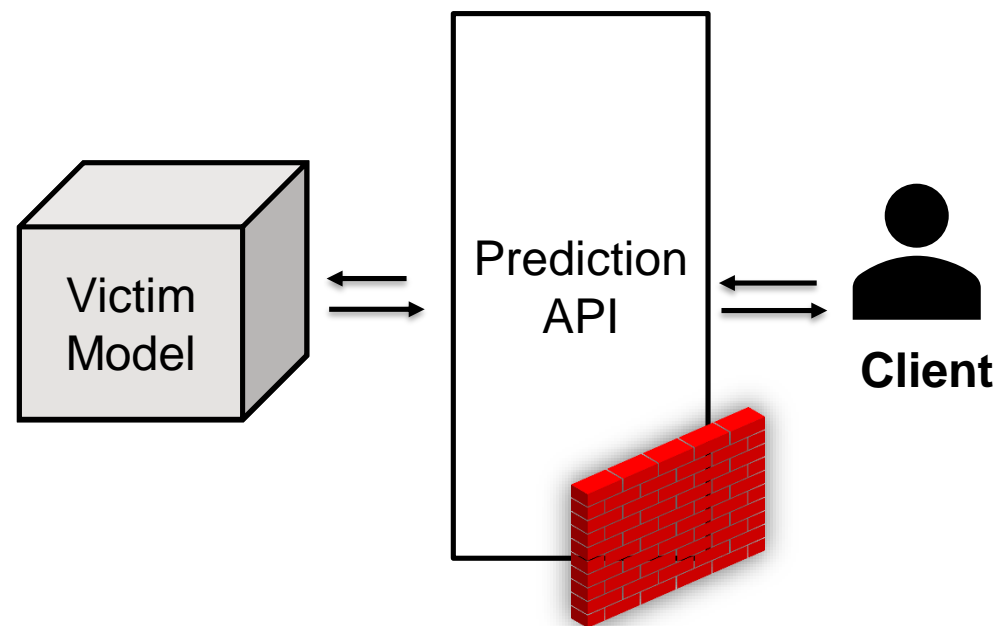
Is that enough to prevent model theft?

Extracting models via their prediction APIs



Extracting models via their prediction APIs

Prediction APIs are **oracles that leak information**

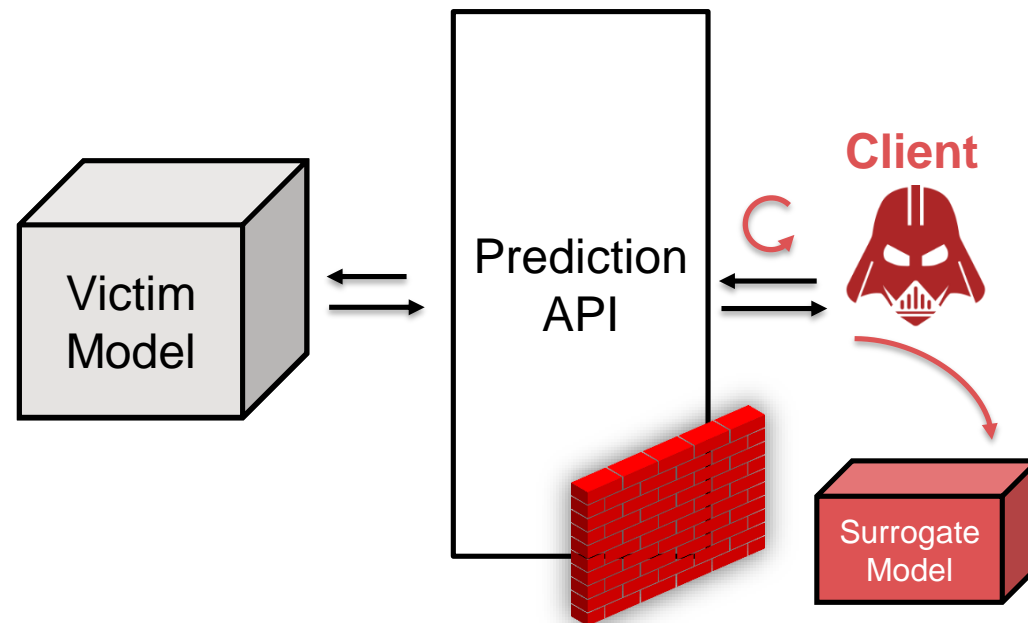


Extracting models via their prediction APIs

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Adversary

- **Malicious client**
- **Goal:** rebuild a surrogate model for a victim model
- **Capability:** access to prediction API or model outputs

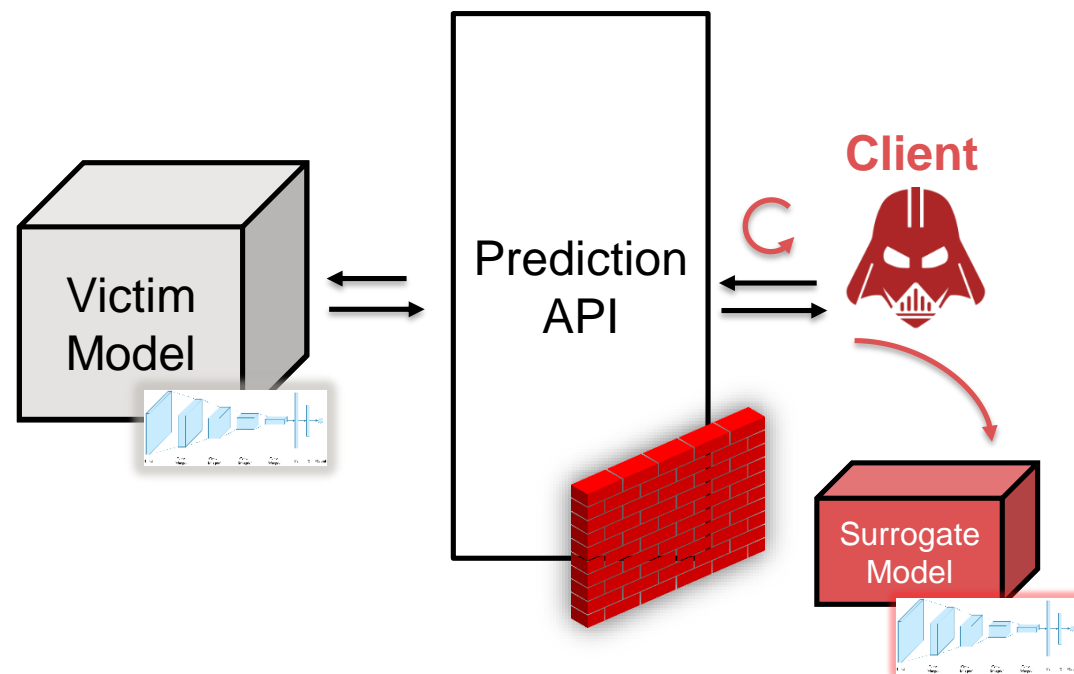


Model extraction: attacks and defenses

Are model extraction attacks **realistic**? Can they be **detected effectively**?

Prior work on extracting

- Logistic regression, decision trees^[1]
- Simple CNN models^[2,3]
- Querying API with **synthetic** samples



[1] Tramer et al. - *Stealing Machine Learning Models via Prediction APIs*, USENIX '16 (<https://arxiv.org/abs/1609.02943>)

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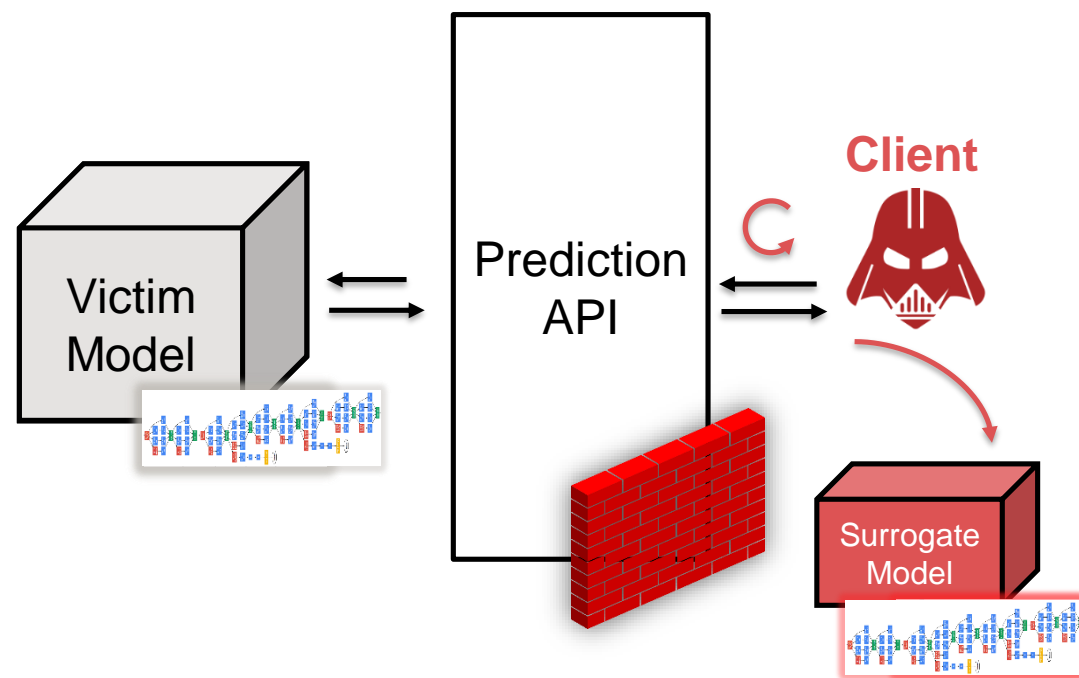
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Against complex image classification models?

- Can adversaries extract **complex DNNs** successfully?
- Are common adversary models **realistic**?
- Are current defenses **effective**?



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Extraction of Complex DNN Models: Knockoff nets^[1]

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- Build a surrogate model that
 - steals **model functionality** of victim model
 - performs similarly on the same task with **high classification accuracy**

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Adversary capabilities:

- Victim model knowledge:
 - None of **train/test data, model internals, output semantics**
 - Access to **full prediction probability vector**
- Access to **natural samples**, not (necessarily) from the same distribution as train/test data
- Access to **pre-trained high-capacity** model

Knockoff nets: Our Goals and Contributions

Reproduce empirical evaluation of Knockoff nets [1] to confirm its effectiveness

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Revisit adversary model in [1]

- Explore impact of a **more realistic** adversary model on attack and defense effectiveness

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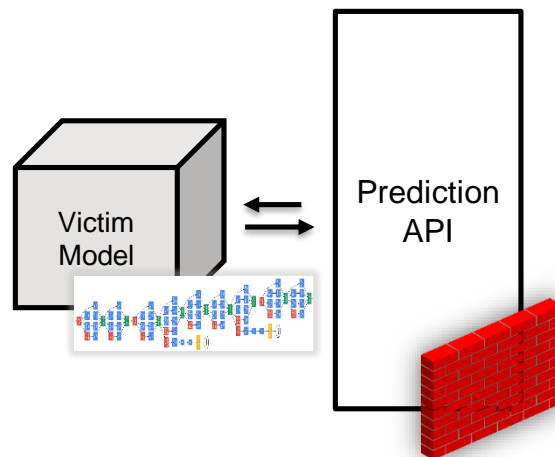
Revisit adversary model in [1]

- Explore impact of a **more realistic** adversary model on attack and defense effectiveness
 - Attack effectiveness **decreases**: Different surrogate-victim architectures, reduced granularity of victim's prediction API's output, reduced diversity of adversarial queries
 - Defense effectiveness **decreases**: Attacker has natural samples distributed like victim's training data

Knockoff nets ^[1] : Experimental Setup

Strategy

Victim with **public, pre-trained model** with high capacity (e.g., ResNet-34 on ImageNet)



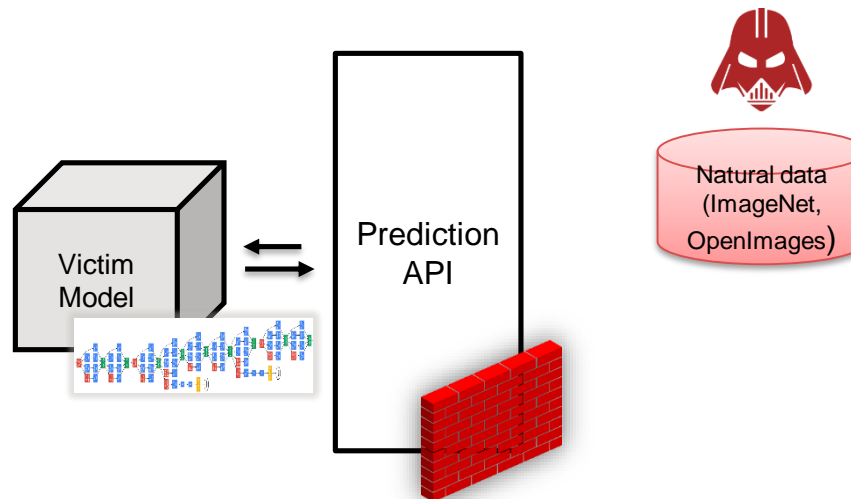
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Strategy

Victim with **public, pre-trained model** with high capacity (e.g., ResNet-34 on ImageNet)

Collect unlabeled **natural data**

- From the **same domain** (e.g. images)
- **Out of target train/test distribution**



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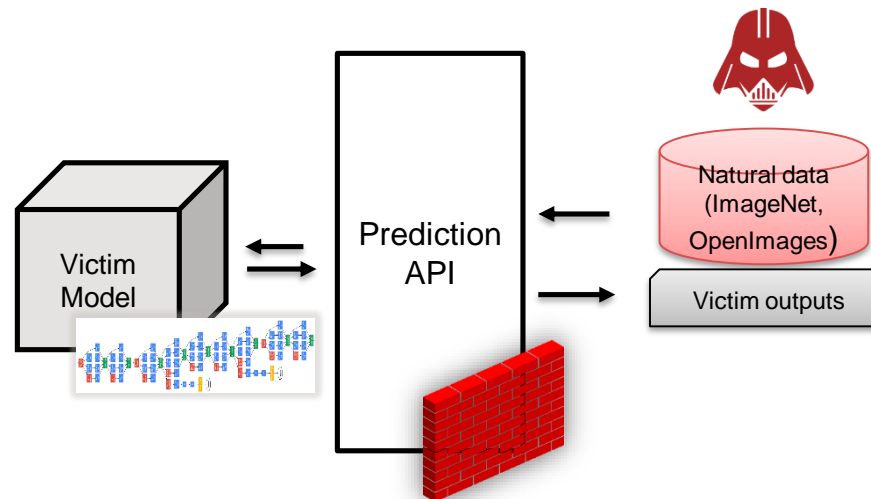
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Query API to collect victim outputs

- Using ~ 100,000 queries
- API returns probability vector



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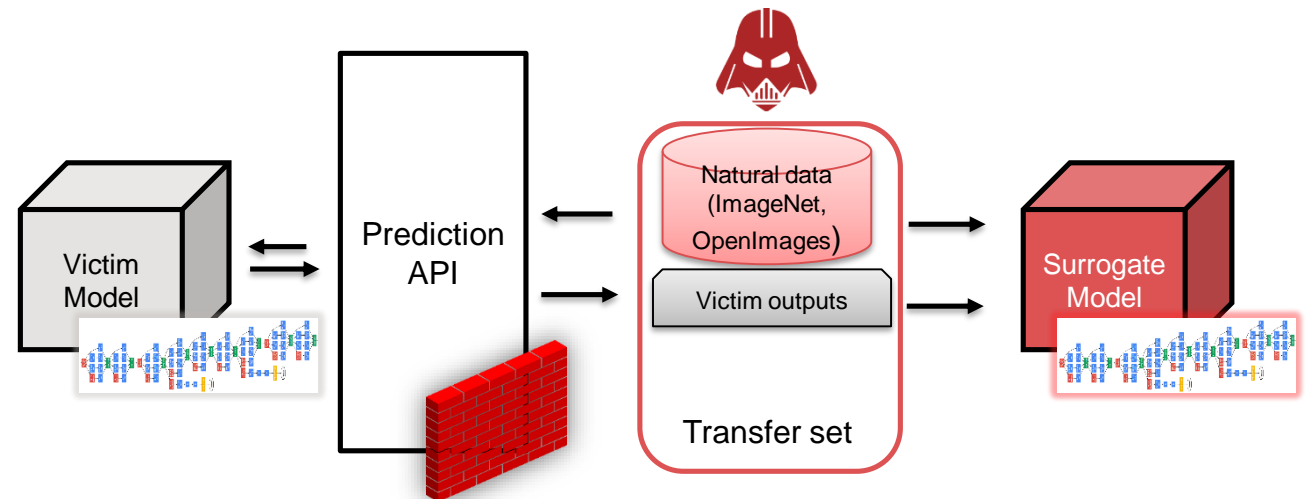
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Query API to collect victim outputs

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Construct surrogate model

- Select a pre-trained model and retrain it with **transfer set**
- Takes ~ 3 days



Knockoff nets: Reproduction

Knockoff nets are **effective** against complex, pre-trained DNN models

Victim Model (Dataset-model)	Test Accuracy % (performance recovery)			
	Our reproduction		Reported in [1]	
	Victim Model	Surrogate Model	Victim Model	Surrogate Model
Caltech-RN34	74.1	72.2 (0.97x)	78.8	75.4 (0.96x)
CUBS-RN34	77.2	70.9 (0.91x)	77.2	70.9 (0.89x)
Diabetic-RN34	71.1	53.5 (0.75x)	58.1	47.7 (0.82x)
GTSRB-RN34	98.1	94.8 (0.96x)	-	-
CIFAR10-RN34	94.6	88.2 (0.93x)	-	-

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Revisiting the Adversary Model: Reduced Granularity of Prediction API's Output



Panda	99%
Mammal	99%
Vertebrate	99%
Terrestrial Animal	98%
Bear	94%
Nose	93%
Snout	92%
Nature Reserve	87%

Google Cloud Vision (top 20)

PREDICTED CONCEPT	PROBABILITY
wildlife	0.993
no person	0.988
zoo	0.974
panda	0.970
mammal	0.967
nature	0.964
animal	0.960
endangered species	0.958
cute	0.950
fur	0.948
outdoors	0.983
wild	0.901
portrait	0.885
endangered	0.842
frosty	0.840

Clarifai (top 20)

General Model	
Quickly understand objects, actions, scenes, and colors within an image.	
mammal	0.99
animal	0.99
giant panda	0.99
carnivore	0.99
black color	0.91
coal black color	0.88

IBM Watson (top 10)

Revisiting the Adversary Model: Reduced Granularity of Prediction API's Output

Original adversary model in [1] expects a **complete prediction vector** for each query

Effectiveness **degrades** when prediction API gives **truncated results** (top label, rounded probabilities etc.)

Victim Model (Dataset-model)	Test Accuracy % (performance recovery)		
	Victim Model	Surrogate Model (full probability vector)	Surrogate Model (only top label)
Caltech-RN34 (257 classes)	74.1	72.2 (0.97x)	57.2 (0.77x)
CUBS-RN34 (200 classes)	77.2	70.9 (0.91x)	42.5 (0.55x)
Diabetic-RN34 (5 classes)	71.1	53.5 (0.75x)	53.5 (0.75x)
GTSRB-RN34 (43 classes)	98.1	94.8 (0.96x)	91.9 (0.93x)
CIFAR10-RN34 (10 classes)	94.6	88.2 (0.93x)	84.4 (0.89x)

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Revisiting the Adversary Model: Different Surrogate-Victim Architectures

Adversary model in [1] : victim model uses publicly available, pre-trained DNN models.

Effectiveness **degrades** when both victim and surrogate models are not pre-trained ImageNet DNNs.

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CIFAR10-RN34	94.6	88.2 (0.93x)	82.9 (0.87x)
GTSRB-5L	91.5	54.5 (0.59x)	55.8 (0.60x)
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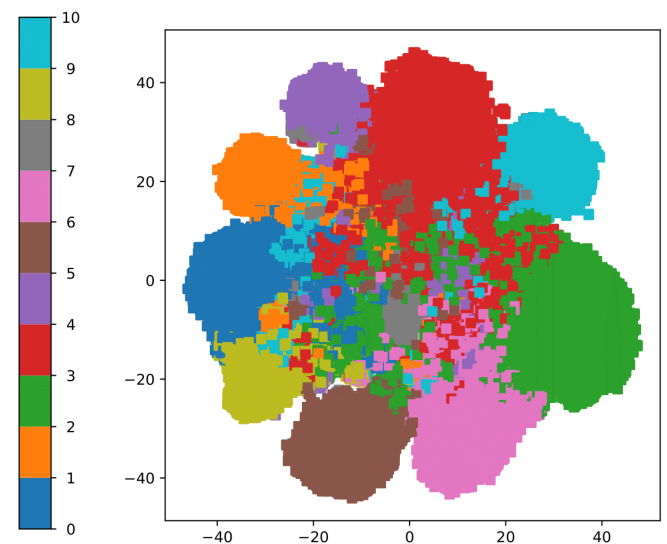
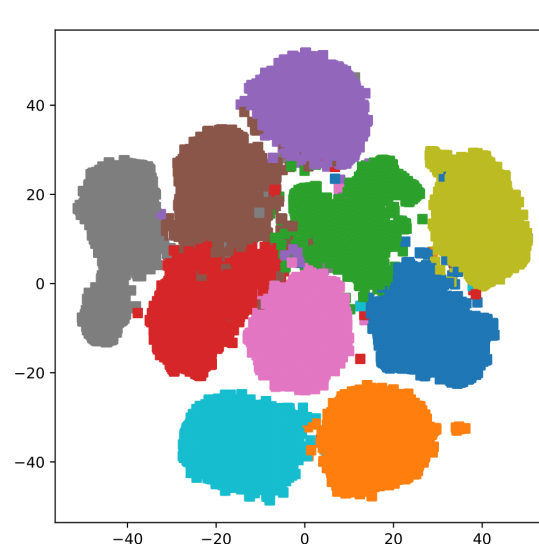
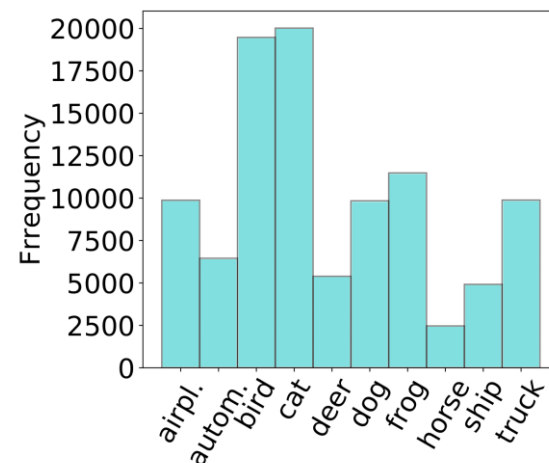
Knockoff nets **cannot recover** per-class performance of victim model

Class Name	Test accuracy % (performance recovery)	
	Victim Model (CIFAR-RN34) 94.6% on average	Surrogate Model 88.2% on average
Airplane (class 0)	95	88 (0.92x)
Automobile (class 1)	97	95 (0.97x)
Bird (class 2)	92	87 (0.94x)
Cat (class 3)	89	86 (0.96x)
Deer (class 4)	95	84 (0.88x)
Dog (class 5)	88	84 (0.95x)
Frog (class 6)	97	90 (0.92x)
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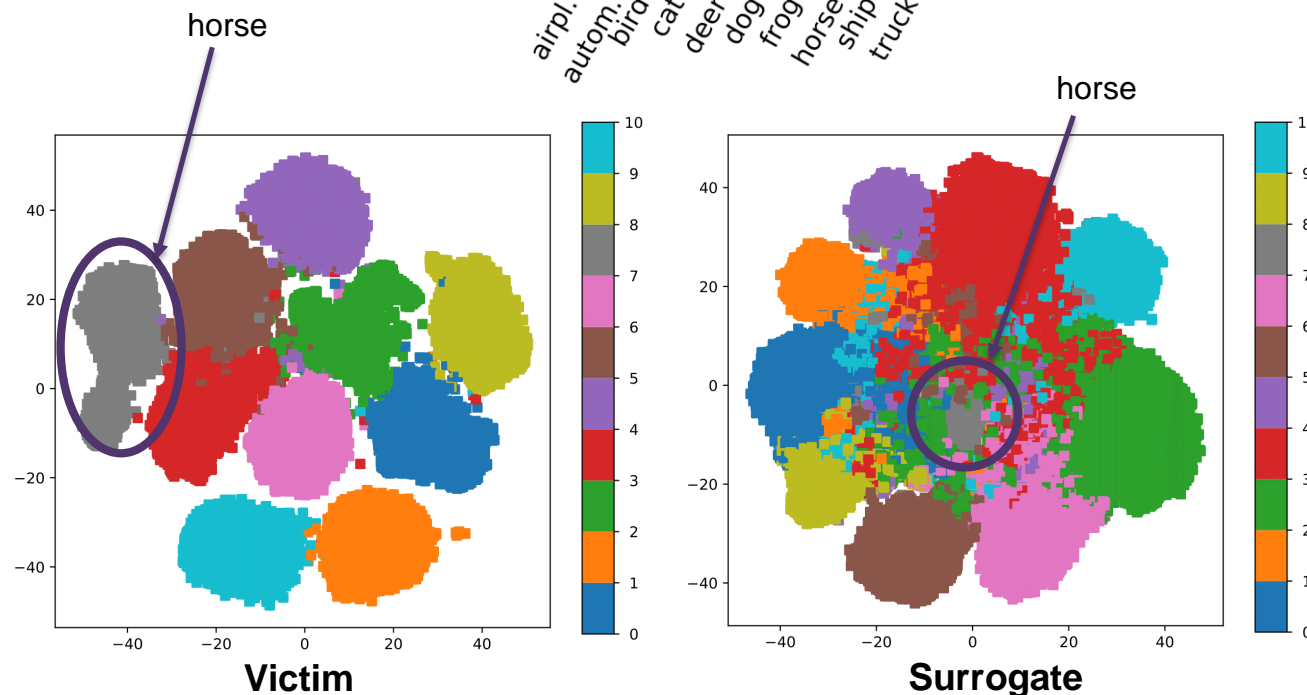
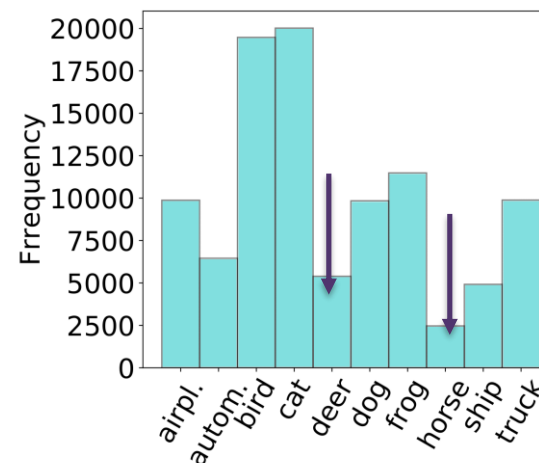
Victim

Surrogate

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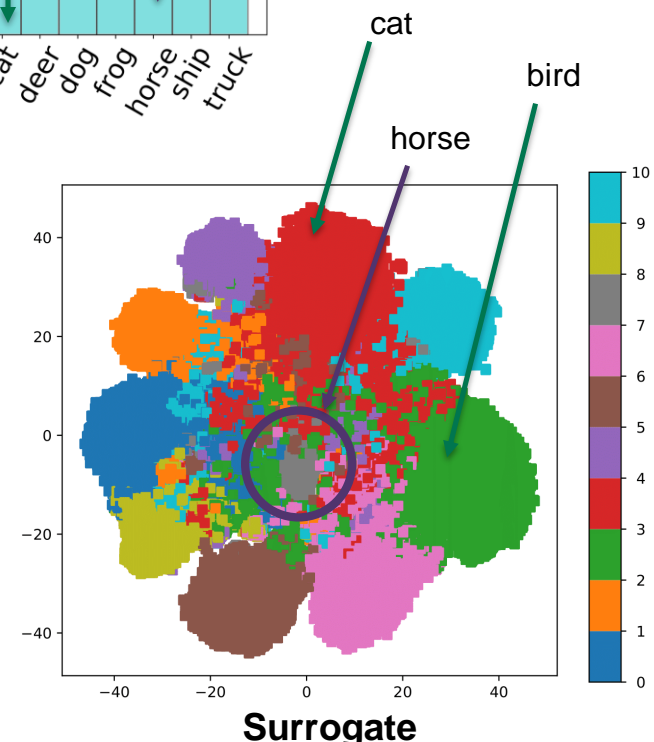
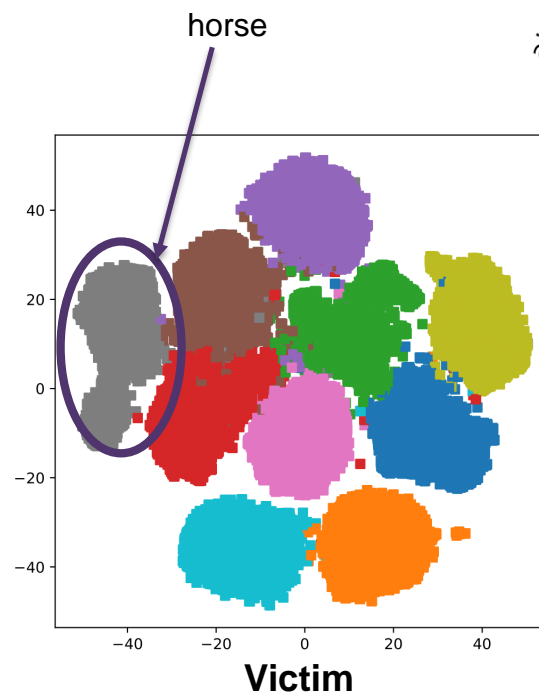
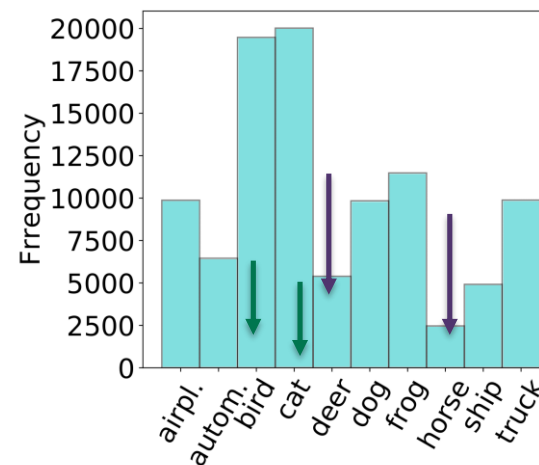
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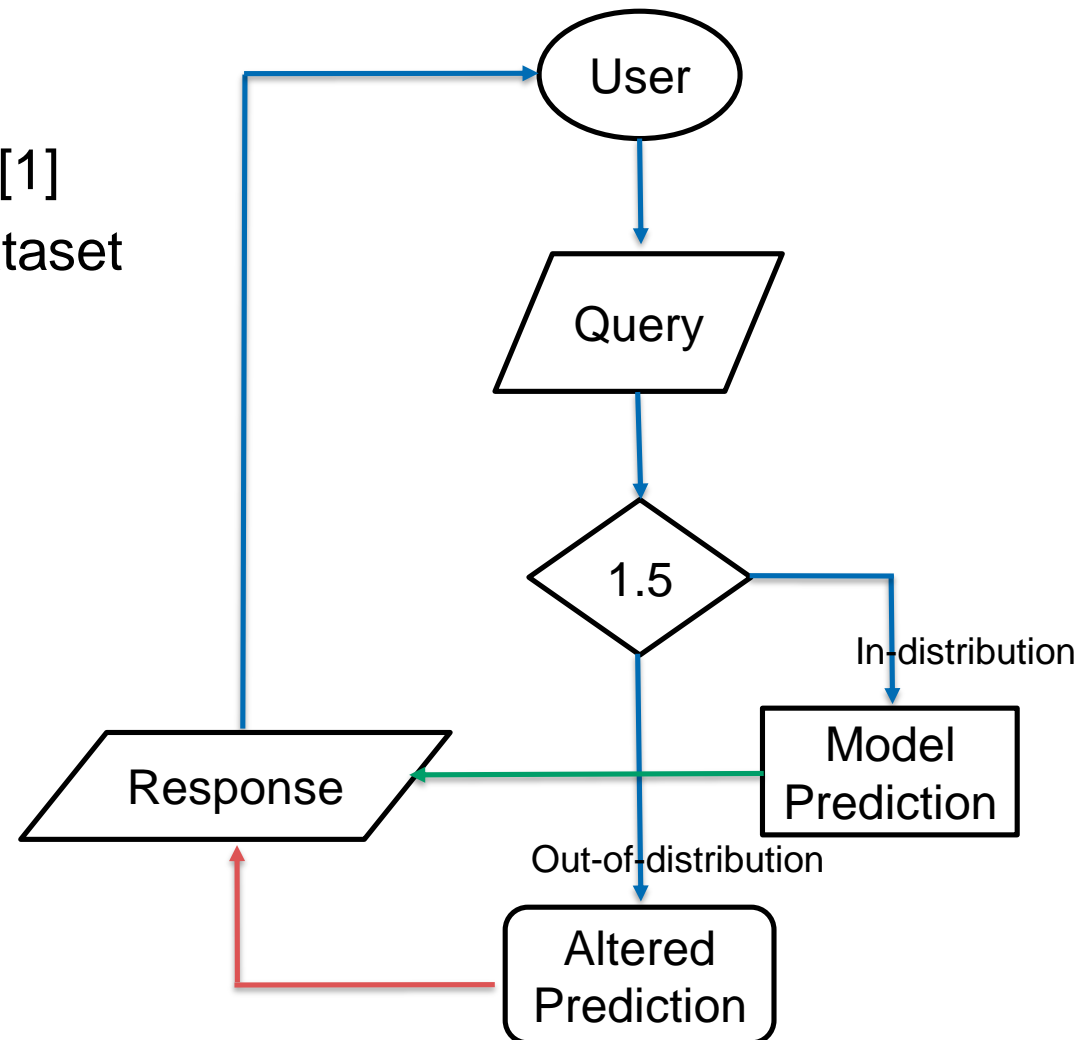
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Knockoff nets: Detecting Attacker's Queries

Motivation

- Adversary is **unaware** of target distribution or task [1]
- Queries API with a random subset of public dataset used for a **general task**



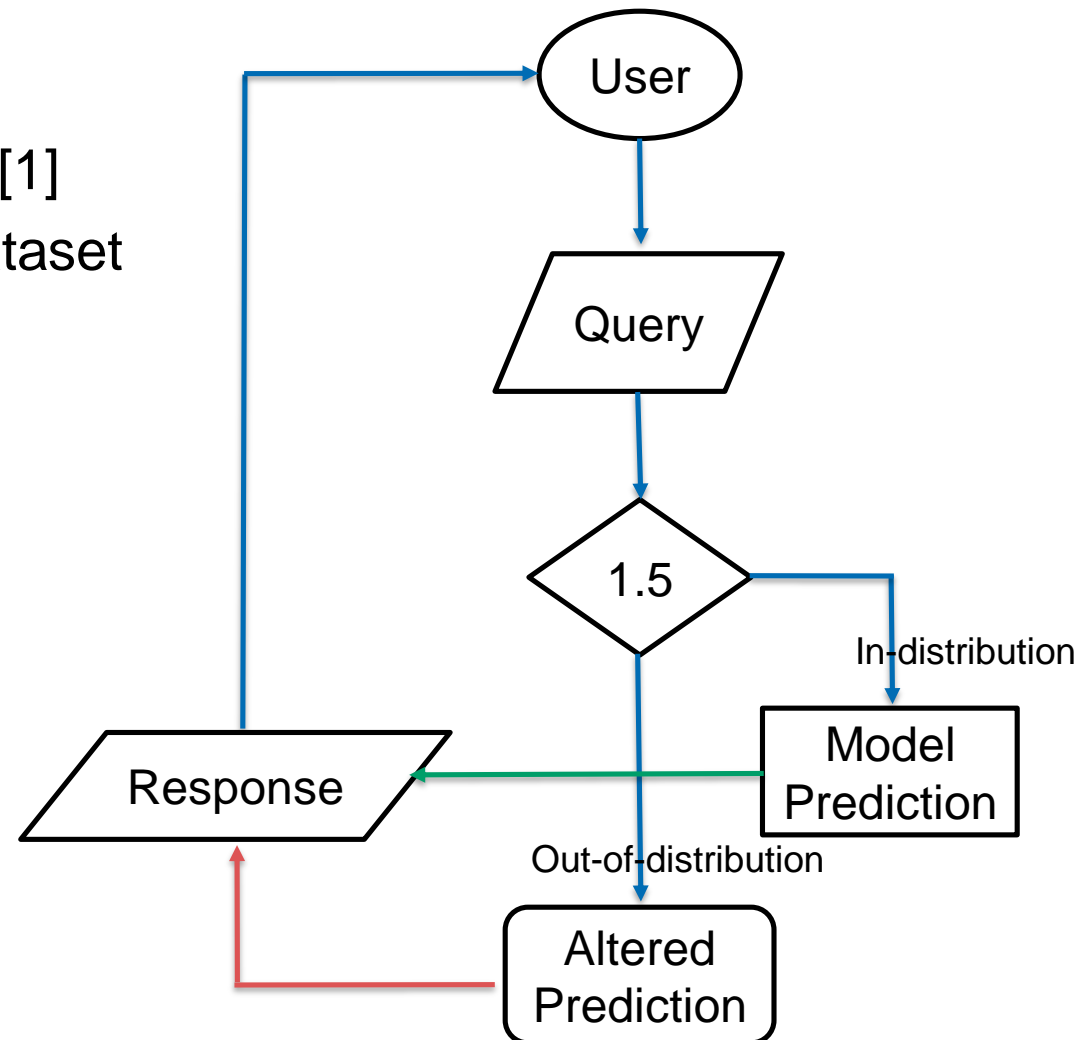
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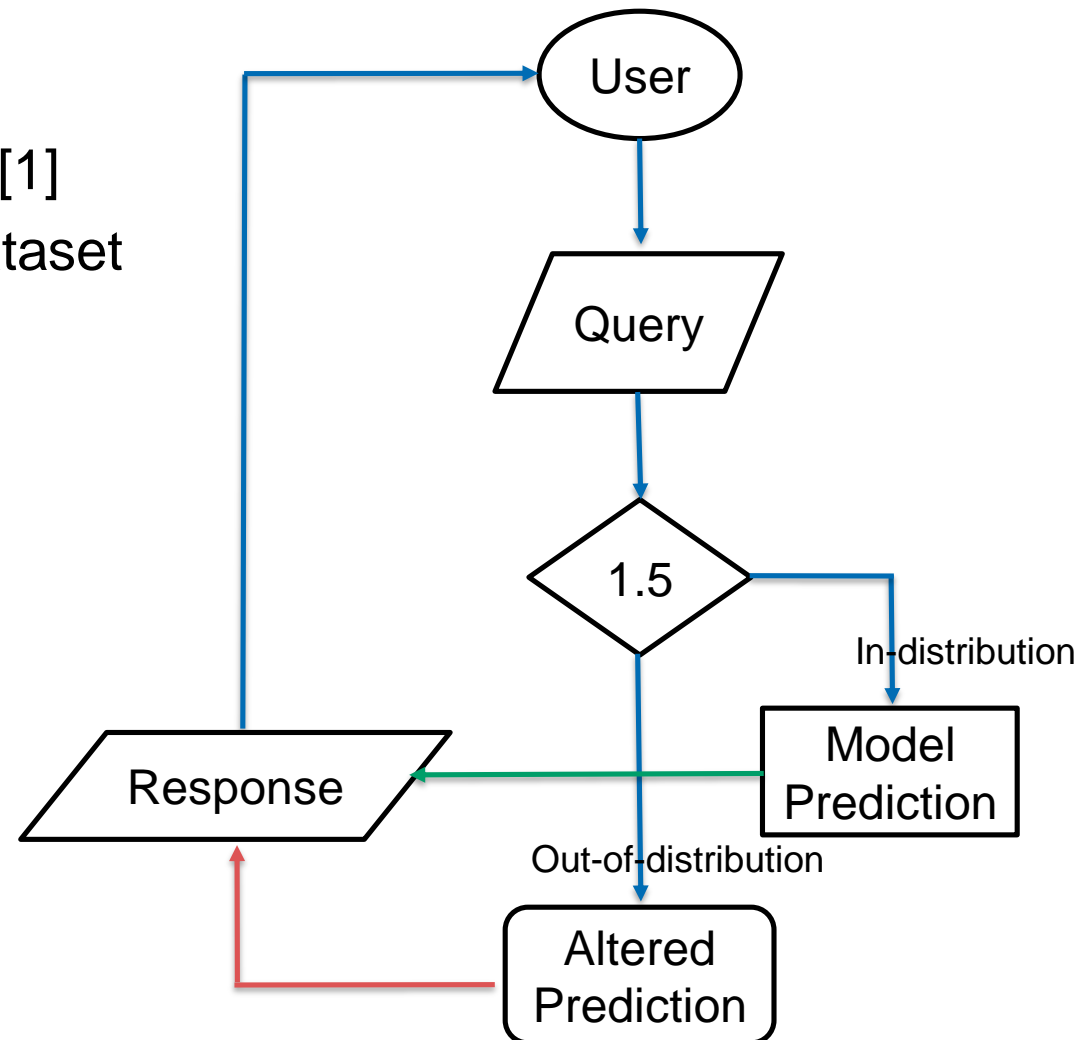
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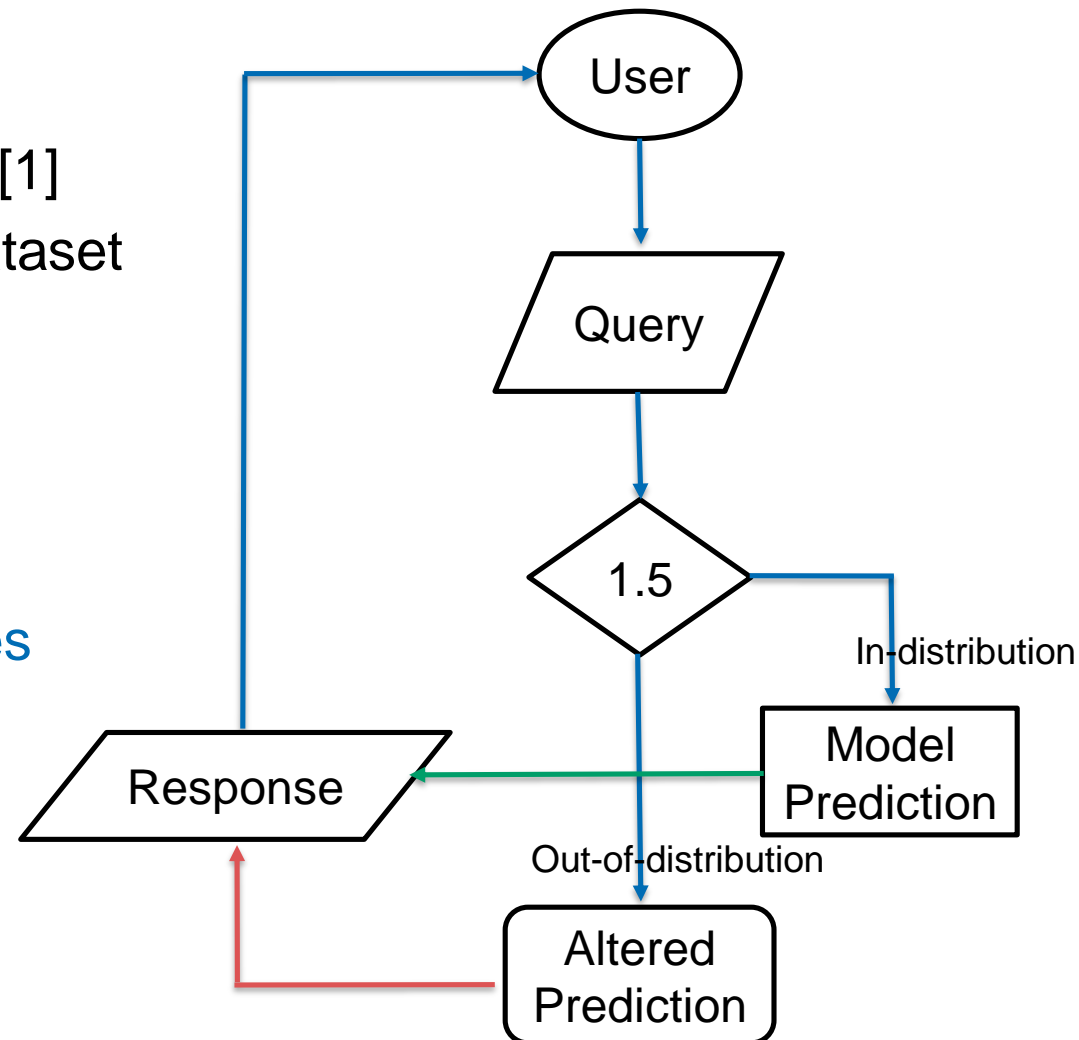
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- Detect images from distribution **other than victim's**
- Give proper prediction only to **in-distribution queries**



Knockoff nets: Detecting Attacker's Queries

Evaluation

- Trained ResNet classifiers to detect in and out-of-distribution queries
- **High TPR/TNR** on all datasets **but Caltech** (strong overlap with ImageNet, OpenImages)
- **Performs better** than state-of-the-art out-of-distribution methods (ODIN^[1], Maha^[2])

Victim Model (Dataset-model)	ImageNet		OpenImages	
	In-distribution (TPR%)	Out-of-distribution (TNR%)	In-distribution (TPR%)	Out-of-distribution (TNR%)
Caltech-RN34	63	56	61	59
CUBS-RN34	93	93	93	93
Diabetic-RN34	99	99	99	99
GTSRB-RN34	99	99	99	99
CIFAR10-RN34	96	96	96	96

[1] Liang et al. – *Enhancing the Reliability of Out-of-Distribution Image Detection in Neural Networks*, ICLR '18 (<https://arxiv.org/abs/1706.02690>)

[2] Lee et al. - *A Simple Unified Framework for Detecting Out-of-Distribution Samples and Adversarial Attacks*, NIPS '18 (<https://arxiv.org/abs/1807.03888>)

Knockoff nets: Detecting Attacker's Queries

- Adversary in [1] has **no prior information or expectation** about the output vector
- Prediction API gives **shuffled prediction vector** for detected out-of-distribution queries

Victim Model (Dataset-model)	Test Accuracy % (performance recovery)		
	Victim Model	Surrogate Model (correct probability list)	Surrogate Model (shuffled probability list)
Caltech-RN34 (257 classes)	74.1	72.2 (0.97x)	29.5 (0.39x)
CUBS-RN34 (200 classes)	77.2	70.9 (0.91x)	20.1 (0.26x)
Diabetic-RN34 (5 classes)	71.1	53.5 (0.75x)	28.0 (0.39x)
GTSRB-RN34 (43 classes)	98.1	94.8 (0.96x)	14.8 (0.15x)
CIFAR10-RN34 (10 classes)	94.6	88.2 (0.93x)	2.8 (0.02x)

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Are there any prevention mechanisms?

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- Charging customers upfront → Reduced utility for benign users
- Restrict access to the API → Reduced utility for benign users

Takeaways

ML-based systems **need to worry about adversaries**
adversaries are multi-lateral; defenses need to be, too

Is model confidentiality important? **Yes**
models constitute business advantage to model owners

Can models be extracted via their prediction APIs? **Yes**
Protecting model data via **cryptography** or **hardware security** is **insufficient**

What can be done to counter model extraction? **Watermarking as a deterrence**
Watermarking at the prediction API is feasible
Deserves to be considered as a deterrence against model stealing

